

**Boston Security Analysts Society
Wins Society Excellence Award from CFA Institute**

BSAS named Outstanding Society for its outstanding work and dedication throughout the year

BOSTON, MA, 2015 – The Boston Security Analysts Society (BSAS) has been recognized by CFA Institute, the global association of investment professionals that sets the standard for professional excellence, as the 2015 recipient of the *Society Excellence Award for Most Outstanding Society* in the 1,000 members or more category. The award recognizes the work and dedication shown by the society in its exceptional across-the-board performance in all areas such as strategic direction, technological operations, member engagement and support, brand awareness, and local thought leadership.

“The Society Excellence Awards program gives CFA Institute the opportunity to recognize the hard work and commitment that our global network of societies demonstrates.” noted Emily Dunbar, Head, Global Society Relations. “With 146 societies in 71 countries, CFA Institute is thankful for the thousands of CFA charterholders that contribute their time and skills to making our organization the professional body that leaves such deep footprints in the investment world.”

The CFA Institute Society Excellence Awards Program was established in 2006 in order to identify and reward efforts of individual societies or societies in partnership with one another in their operations and the delivery of value to the investment professionals they represent. This year, there were 96 entries submitted globally in various categories, representing 41 societies.

“BSAS staff and volunteers are honored to receive the *Society Excellence Award for Most Outstanding Society* this year,” said Scott D. Stewart, PhD, CFA, chair, BSAS Board of Directors. “As a founding member society of CFA Institute we are dedicated in our efforts to serve members and promote the highest standards of ethics, education, and professional excellence. We are delighted to receive the recognition shown by CFA Institute for our commitment to supporting the organization’s mission.”

Through an integrated campaign combining digital, social media, and events during May 2015, BSAS impacted the Boston finance community by promoting Putting Investors First month, part of the CFA Institute [Future of Finance](#) initiative. BSAS leaders orchestrated Governor Baker’s signing of a Putting Investors First Month proclamation. Campaign collateral included a virtual “tool kit” of materials to educate members and help them inform their clients of the value of CFA charterholders. Learn more about the Future of Finance initiative at www.cfainstitute.org/futurefinance

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About Boston Security Analysts Society

The Boston Security Analysts Society is a non-profit professional society that has been a point of connection for the Boston investment community since 1946. More than 5,500 investment professionals locally and globally are members of BSAS, representing over 650 investment firms. 92 percent of BSAS members hold the Chartered Financial Analyst designation from CFA Institute. BSAS is a founding society of CFA Institute. For more information, visit www.bsas.org.

About CFA Institute

CFA Institute is the global association of investment professionals that sets the standard for professional excellence and credentials. The organization is a champion for ethical behavior in investment markets and a respected source of knowledge in the global financial community. The end goal: to create an environment where investors' interests come first, markets function at their best, and economies grow. CFA Institute has more than 139,000 members in 148 countries, regions, and territories, including 132,400 CFA charterholders, and 146 member societies. For more information, visit www.cfainstitute.org.

Media Contacts

George Dudley, Boston Security Analysts Society, 617-651-8644, gdudley@bsas.org